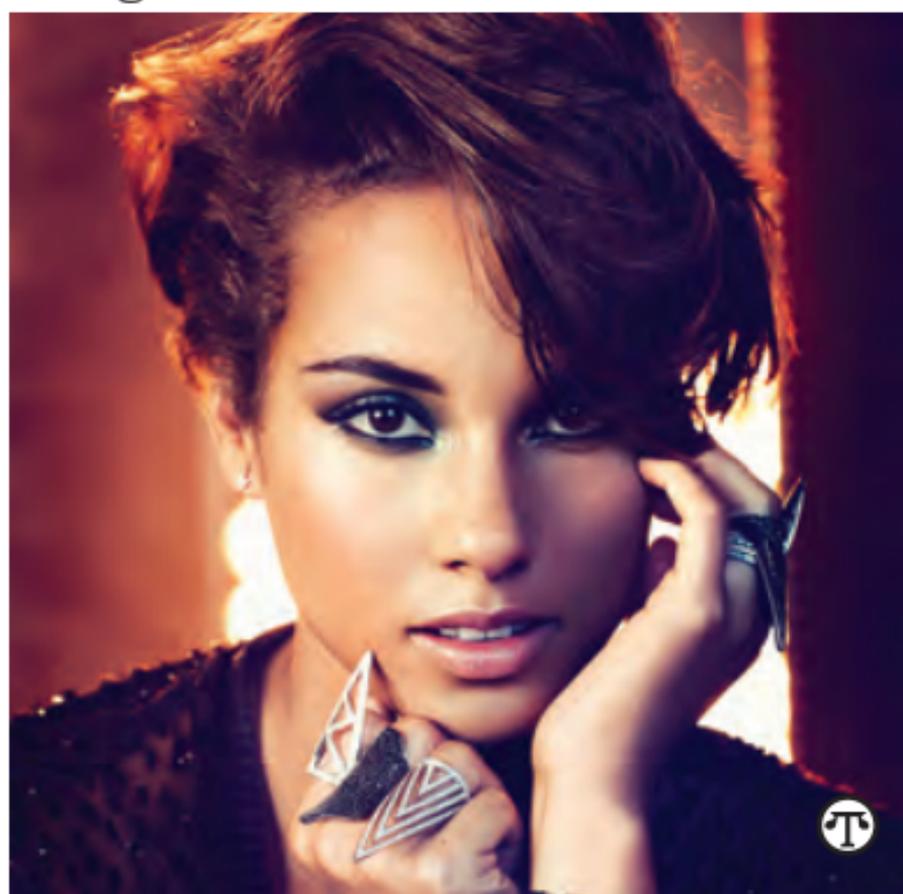


Children's Health Update

Help Keep A Child Alive

(NAPSA)—Great advances in treating HIV/AIDS have been made in the past decade—54 percent of adults in low- and middle-income countries now get treatment. On the other hand, 72 percent of children who need HIV treatment don't get it and 80 percent of them will die before age 5. Now, however, you can join 14-time Grammy Award-winning artist Alicia Keys in doing something about it.



Grammy Award-winning artist Alicia Keys helps children fight AIDS—and you can, too.

She helped found Keep a Child Alive, which supports innovative ways to increase access to lifesaving care for children affected by HIV.

Keys has partnered with skin-care company Kiehl's Since 1851 for a special edition of its Midnight Recovery Concentrate (MRC), with 100 percent of the net profits, up to \$200,000, benefiting Keep a Child Alive. MRC is a potent, 99 percent natural concentration of botanical extracts specifically formulated to biologically replicate skin's natural lipids for optimal skin repair overnight and a fresher and more radiant appearance by morning.

For more information or to purchase Alicia Keys for Kiehl's Since 1851 Limited Edition Midnight Recovery Concentrate, visit www.kiehls.com/Alicia-Keys or call (800) Kiehls-2.