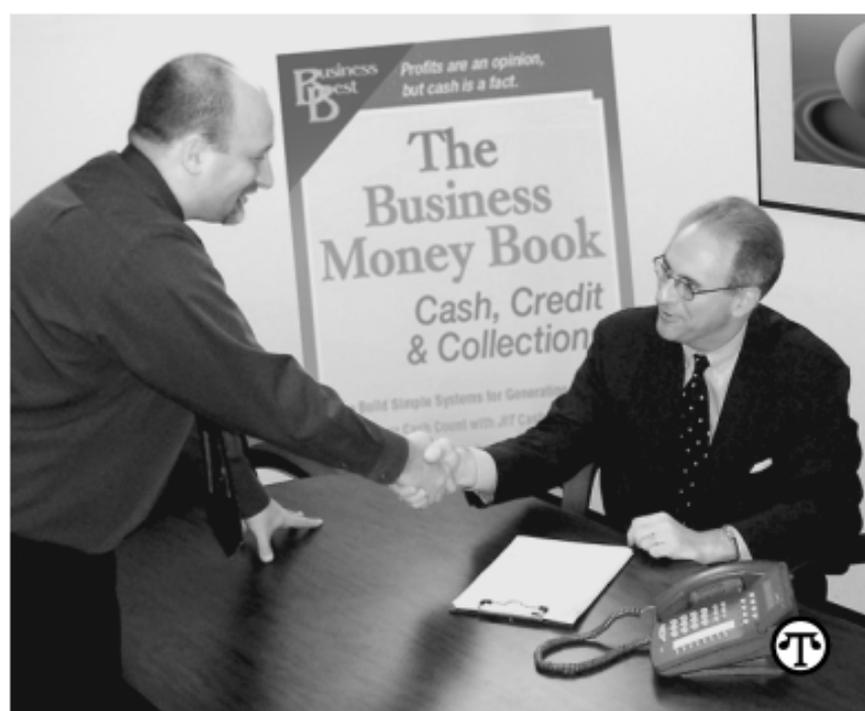


# Success In Business

## Helping Small Business

(NAPSA)—If you run a small business—or would like to—remember, knowing how cash is handled and credit is managed is the way to make that business a success.

“The strongest need for a new business is good cash handling skills,” says the publisher of Business Best Books. “Businesses that have good cash and credit management practices are better equipped to survive tough times.”



**A new book can help small-business owners manage money, so as to become big-business owners.**

Small-business owners looking for a way to develop their money skills can reach for a new paperback book called “The Business Money Book; Cash, Credit & Collections” from Encouragement Press.

This contemporary resource teaches money management skills and provides template business forms that can be copied, customized and used every day. The book shows how to spot an upcoming financial crunch and suggests techniques for recovering overdue debts.

This and other books for helping small businesses, including “Fast Track Your Sales Team” and “The Hiring Network,” are available at [www.encouragementpress.com](http://www.encouragementpress.com) and most bookstores.