

# Women's Health Update

## Helping Women Have Healthy Relationships

(NAPSA)—From quitting smoking to cutting fat from their diets—and even finding time to meditate—women are increasingly taking steps to remain happy and healthy.

Still, about 40 million American women experience symptoms that negatively affect their sense of well-being, relationships and health every day—and far fewer talk about it with a doctor.

These women suffer from one of several types of sexual disorder, the most common being Hypoactive Sexual Desire Disorder (HSDD), commonly referred to as low sex drive.

Sexual activity has many health benefits and is an important part of committed relationships. But those with HSDD are rarely in the mood for intimacy and this problem can be quite distressing to them.

It is thought that the condition may be associated with a decrease in testosterone, a hormone that affects many things, including sex drive, and that decreases naturally in women who have gone through menopause either naturally or after surgery.

### Finding Relief

Women with HSDD are invited to participate in the Bloom Study. This medical research study will examine the safety and effectiveness of

the investigational medication LibiGel®, which is applied daily to the skin on a woman's upper arm as a possible treatment for HSDD. The study is currently looking for area women at least 30 years of age who have lost their sex drive.

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Qualified participants must have gone through either menopause or had their ovaries removed.

LibiGel was developed by BioSante Pharmaceuticals, Inc., a publicly traded pharmaceutical company (Nasdaq: BPAX) focused on developing products for female sexual health. Its first product to market, Elestrin™, was approved by the FDA for the treatment of moderate to severe hot flashes and is currently marketed in the U.S.

The company hopes that the experience gained in bringing Elestrin to market will help pave the way for the LibiGel® program—and that could be good news for women and their relationships.

For more information on the Bloom Study, or to participate, visit [www.BloomStudy.com](http://www.BloomStudy.com) or call (877) BLOOM-81.