

HINTS FOR HOMEOWNERS

Helping Your Home's Curb Appeal

(NAPSA)—Americans spend some \$200 billion on home remodeling a year, according to the National Association of Home Builders. One way to feel confident that your share of that money is being well spent is to leave home—at least as far as the curb, anyway. Then look back at your property and try to see it as a prospective buyer would. A few things to look for include:

- Mold and mildew stains, which can make the exterior of your home appear dirty and unattractive.

- A properly paved walkway. To make a graceful entrance, it should be at least three feet wide and gently curved.

- Enough lighting to keep your home safe and show off its good looks when the sun goes down.

- Lovely landscaping. Trim bushes and keep the grass mowed.

- Outdoor furniture that's in good condition. Repair or repaint as necessary.

- A good exterior paint job.

To help homeowners preserve the overall ambience and functionality of their outdoor spaces, Behr developed a new kind of exterior coating designed to save both time and money. It doubles as paint and primer in one, to form a liquid safeguard that can preserve the exterior finish for years to come.

Behr Premium Plus Ultra™ Exterior Paint uses NanoGuard® paint technology, an interlocking molecular structure that offers a denser, more durable paint film.



A new patent-pending formulation makes paint molecules stick together better for a longer-lasting coating.

When dry, the paint forms an extra-protective shell that resists damage from sunlight, moisture, stains and dirt. It offers an enhanced mildew-resistant finish and is simple to clean up with just soap and water. This innovative formula also helps to block out damaging UV rays by providing a tighter, more evenly dispersed paint coating.

The technology used in Behr Premium Plus Ultra paint also eliminates the need for special primers and know-how when coating metals, nails, sealing knots, tannic woods, alkyd paints and other problem materials. It's available in over 2,000 colors in flat, satin enamel or semi-gloss sheens exclusively at The Home Depot and can be coordinated, previewed and sampled by using ColorSmart by Behr at www.behr.com.