

BUDGET *STRETCHING* TRAVEL IDEAS

High-Flying Travel Offer

(NAPSA)—After Santa's sled vacates the December skies, many fans of a popular soft drink will take flight. It's all thanks to a new travel promotion that could save each member of your family \$25 off a round-trip coach airline ticket.

From November 22 through December 31, 2002, you'll find discount airfare claim pieces, valid on Delta Airlines, in every specially marked 12-pack of Coca-Cola products. A family of four can save \$100 by collecting and redeeming eight mail-in claim pieces—two claim pieces are needed to get a \$25 discount toward the purchase of one round-trip coach ticket. Flight discount certificates will be mailed to consumers who submit their claim pieces.

If you buy your Coke at the soda fountain, be on the lookout for one of the four million Genuine Coca-Cola Contour Cups with "peel and win" labels that enable consumers to instantly win various other prizes, including frequent flyer miles through the Delta SkyMiles program.

Additional information about the airline ticket discount offers can be found on specially marked 12-packs of Coca-Cola classic, caffeine free Coca-Cola classic, Vanilla Coke, Cherry Coke, diet



Discount air travel may be in store for you in the New Year, thanks to an offer co-piloted by a leading airline and a world-famous soda company.

Coke, caffeine free diet Coke, Sprite and Nestea COOL. You may redeem one certificate per person and other restrictions apply on flights occurring between January 7 and June 15, 2003. To participate, consumers must be members of the Delta SkyMiles frequent flyer program—which can be joined free online at a dedicated Web site, where new members earn bonus miles for choosing online enrollment. You can also join the frequent flyer program by calling a phone number found on Coca-Cola's holiday packaging, which carries the theme "Celebrating the Holidays: Our Gift to You."