

INGENIOUS IDEAS DEPT.

Hip, Hassle-Free Book Covers Are A Huge Hit

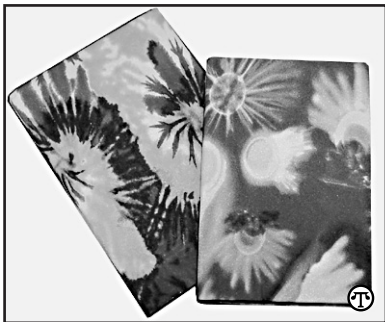
(NAPSA)—You may not be able to tell a good book by its cover, but you can tell when a book cover looks good. The report from the classroom is that Book Sox® are a must-have accessory. These hip, funky book covers made with a stretchable nylon are cleverly engineered to fit books of all sizes.

How good are they? Staples, the home and office superstore chain recently named The Turtle Company, the manufacturer of Book Sox, its “Back-to-School Supplier of the Year,” citing the innovative book covers as a “truly ingenious invention.”

Parents give the book covers high grades as well, saying “I wish we had these when I was a kid.”

Designed by parents who were tired of messy and frayed book covers, Book Sox enables students of all ages to easily cover all of their schoolbooks in seconds. These fabric covers are perfect for textbooks, novels, dictionaries and encyclopedias.

The stylish covers are available



Long gone are the days of cutting up paper bags to cover books. Stylish, reusable, innovative hassle-free book covers have arrived.

in a variety of vivid solid colors and dozens of fashionable patterns. Exclusive designs include waterspouts, lightning, tie-dye, marbles, clouds, solar and more. When Book Sox become dirty, they can be popped off and put into the washing machine.

The book covers are available nationally in two sizes (standard and jumbo). To learn more, visit www.Booksox.com.