

Holiday Hints

Hip Trends Help Celebrate The Season

(NAPSA)—'Tis the season for a mix of trend-right, high-tech and updated classic looks for boys and girls.

At Kids 'R' Us, holiday looks for guys include sportswear and activewear styles as well as dressier options. For girls, the mood is fun and fashionable, with updated styles that feature unique trims and novelty prints.

Tinsel-time trends at Kids 'R' Us include sportswear and activewear styles for boys as well as dressier options. For the girls, the mood is merry with fun, fashionable styles that are updated with unique trims and novelty prints.

"Today's kids definitely care about how they dress. They have a real sense of style. Our product line offers a wide array of fashion options—from classic sportswear to trendier looks, all of which are perfect for fashion-savvy kids," says Alyson Grossman, director of fashion services for Kids 'R' Us.

This season's fashion highlights for girls include:

- **Fabulously Faux**—Candy-colored holiday sweaters with faux fur trims for total glam girls. Rose pink and violet hues heat up classic Nordic styles.

- **Shimmer and Shine**—Sophisticated satin, velvet and velour dresses have a super-flattering effect. Long and short styles in plum and charcoal are rockin' with gold and glitter accents, sequin floral appliques and rhinestones.

- **Snow Zone**—Holiday's most huggable styles for girls are the laid-back layered looks in polar fleece, nylon, and thermal. High-energy colors like bubble-gum, raspberry, pink and bluebird lend



This season's fashion alternatives can help kids express their individual styles.

a funky edge.

For boys this season:

- **Sweater Dressing**—The coolest guys will wear sweaters in intense colors like burgundy, midnite and sky-blue. From "club kid" to "country club," styles include sleek vests, zip front cardigans and turtlenecks.

- **Polar Wears**—Innovative outerwear and updated denim and twill looks dominate this category. The key is to pair a sporty lumberjack shirt with hip favorites like cuffed denim carpenter pants. Novelty thermal tops get noticed in high-impact colors of royal blue, flame, marigold and charcoal.

There are 185 Kids 'R' Us stores nationwide. To find the store nearest you, call 1-800-KIDS R-US.