

HOLIDAY GIFT IDEAS

Holiday Gifts For Every Hobby

(NAPSA)—If you're making a list and checking it twice, here are some tips to make shopping easier.

When planning your purchases, consider the person's favorite hobbies and look for unique products that will complement his or her interest, or enhance a home or new apartment. Here are some ways to identify ideal gifts based on a recipient's leisure activities:

Crafter: For the person who enjoys creating works of art, whether scrapbooking, creating jewelry or sewing, give items that can be used for future projects. The crafter might enjoy receiving lightweight, versatile tools such as a new pair of scissors or glue gun. A great gift would be the new Craftsman Edge, a utility cutter, which uses standard utility blades that can cut through various materials including rubber, plastic, thin, soft wood, and nylon.

Do-It-Yourselfer: Give the home improvement buff who enjoys handling household chores, tools that will make his or her life easier. Tools that can handle more than one task are ideal, eliminating the need to continuously search for various tools to complete a single project. A Universal Wrench 7pc. Set, for example, has seven different wrenches that can each handle six different types of nuts and bolts.

Automotive Enthusiast: For mechanics who like to maintain their own car and spend most of their time in the garage under the hood, give tools to help them efficiently perform their repairs. Give the new Craftsman Dog Bone, a tool that contains a swivel head on each end, giving it the ability to fit on eight different size bolts, as well as a magnet to hold drain plugs.



When shopping for gifts, get personal. Consider the person's leisure time activities and immediate needs.

New Homeowner/Renter: For the first-time dweller who has just settled into his or her new home or apartment, give tools to help decorate and customize the new space. This person probably has one or two basic tools to hang pictures. Make his or her tool collection more robust by giving an evol 24pc. Homeowner Tool Set, which includes a hammer, wrenches, screwdriver, a tote for easy storage and other necessities.

"A great rule of thumb for gift giving is to buy your friends and family something that they can use throughout the year, and that's in tune with their needs. Think about what this person enjoys doing in his or her free time, and what you can give to enhance their experience," said Kris Malkoski, vice president and general manager, Craftsman. "By giving personalized and thoughtful gifts this year, you will show those close to you that you truly care."

For more information on gift ideas, visit craftsman.com. Craftsman was ranked as the most trusted tool brand in America in the 2008 Harris Interactive Equi-Trend Brand Study.