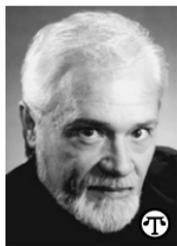


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Holiday Glamour: Flatter Your Features

(NAPSA)—For the coming holiday season, you'll want a special look, one that will flatter your features and make you stand out at parties.

“Sweeping your hair up to show off your face is a great way to create a special occasion look that will complement a new party dress,” notes Ernie McCraw, director of beauty education for Sally Beauty Company. Updos look sophisticated and festive, he says.



Ernie McCraw

While updos can take some extra time, McCraw has some tips that will make them easier to achieve.

- To put extra volume in your hair, start by holding your head down and brushing all your hair upward.

- Then, spray lightly with a flexible hairspray such as Ion Styling Solutions Styling Spritz or a styling gel such as Aura Rosemary Mint Styling Gel to make hair more manageable.

- Use bob pins to form the base of your updo, then finish with hairpins to hold hair invisibly.

- If you want wisps or tendrils around your face, pin all hair up, then pull out small strands. Use a curling iron to give the wisps a romantic curve, or a flat iron to smooth and shape the tendrils around the face.

- A quick updo comes from sweeping hair into a ponytail high on the head, divide hair into three sections and pin each into a fat roll tucking in ends to make a

sophisticated style.

- Thin hair may need a little backcombing to give it more volume and make it easier to pin up.

- Increase the volume of short or thin hair with the store-bought variety. The Revlon Ready-to-Wear Hair Twist adds a cluster of curls to your updo. Or, try the Revlon Ready-To-Wear Quick Clip 2 Straight Hairpiece piece that styles as easily as your own hair.

- To create a classic French twist, sleek hair back, secure with a line of bob pins down one side and fold hair over, tucking in ends and securing with hairpins.

- Curly hair will look great in an updo that uses two ponytails. Pull the top third of the hair into a ponytail and secure with a coated or covered elastic band. Pull the rest of the hair into a ponytail and pin up over the first using bob pins rather than an elastic band to secure in place.

- Keep your updo in place with a freezing spray such as Beyond The Zone Frozen Stiff Ultimate Hold Hairspray, but don't spray wisps or tendrils. You want them to move around your face.

Ernie McCraw is a licensed cosmetologist and director of beauty education for Sally Beauty Supply, the world's largest distributor of professional beauty products. With more than 25 years in the beauty industry, Ernie has expertise in all phases of cosmetology. If you have a beauty question, e-mail Ernie at asksally@sallybeauty.com. To find a Sally store near you, call 800-ASK-SALLY or go to www.sallybeauty.com.