



Hair Today

Holiday Hair Color Tips

(NAPSA)—Whether dressing up or dressing down for holiday parties, make sure your best accessory is your hair color. Vibrant, shiny color with depth and dimension can be a perfect accent to any style.

After all, celebrities including Kelly Osborne, Pink, and Christina Aguilera are embracing the notion of dramatic hair color and using it to accessorize *their* glamorous looks. These stylish, trend-setting celebrities do not think of their hair as something to be left plain and simple but rather they feel that they can use their hair as a point of expression.

This holds true for an increasing number of women who are finding that they want to give their current hair color a bit of a kick. In fact, trendsetters say, hair colors that suit just about every mood and change of clothes can be enjoyed now that technology has brought brighter, longer-lasting color.

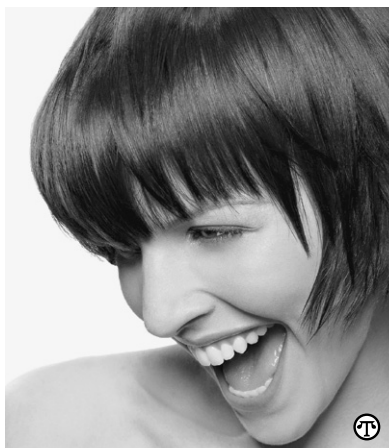
When the next holiday invitation comes in the mail, RSVP “yes,” then use these tips from the hair color experts at Garnier to find your perfect shade.

Lighter Skin Tones: Choose hair shades with “cool tones” that contain more red or blue than blond. Go for iridescent, pearly tones.

Medium Skin Tones: Check out shades with golden or coppery tones; golden complexions that tan easily should seek shades with definitive golden or copper in all bright yellow or intense red tones.

Darker Skin Tones: Go for warmer shades. Choose deep copper or rich coppery brown.

For pure intense color that saturates even the hardest-to-color hair types, plus color that lasts remarkably long, try new Garnier 100% Color Intense Gel-Creme.



Two out of three women today color their hair. Many are finding it a great way to express their individuality.

It's the first and only multi-patented hair color with micro-minerals that condition hair and impart pure intense color and vibrant shine. Garnier 100% Color is created for women who choose their hair color to match their personality, not necessarily their natural shade.

Technological advances offer a high-tenacity dye technology for color intensity that's truly long-lasting, a unique gel-creme texture for easy and controlled application, incredible conditioners and a pleasant red berry fruit fragrance.

There's even an Intense Deep Conditioning After-Color Treatment enriched with vitamin B-3 and micro-minerals to seal in color, maximize softness and add shine.

Available wherever health and beauty aids are sold, all 18 shades of Garnier 100% Color come with insider color tips prepared by professional colorists. Learn more at www.garnier100color.com.