

Beauty News & Notes

Hollywood's Best-Kept Beauty Secret

(NAPSA)—What do legendary Hollywood actresses Gloria Swanson and Olivia de Havilland have in common with today's leading ladies Rene Russo and Meryl Streep?

The answer is a unique and effective method of smoothing out frown lines and wrinkles that's had a big impact on the faces of socialites, actors and actresses for more than 100 years.

Known as "Hollywood's best-kept beauty secret," Frownies have been keeping lines at bay on the likes of Glenn Close, Tina Louise, Audrey Meadows, model Dayle Haddon, even the Kennedy women, since 1889—the year Margaret Kroesen discovered she was developing wrinkles and frown lines.

A woman ahead of her time, Kroesen was not willing to give up her youthful beauty without a fight, so she took matters into her own hands and created what would become a beauty necessity for millions of men and women for the next 100 years.

Frownies promote facial fitness by gently re-educating the facial muscles that lose their tone from years of squinting, frowning the brow and making facial expressions. They guide facial muscles to

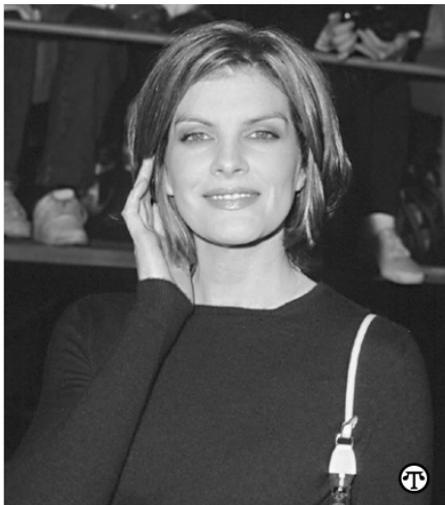


Photo: Steve Granitz/WireImage

Actress and former model Rene Russo's secret beauty weapon is a unique facial smoothing pad.

re-assume their correct and natural posture. The result is eliminated crow's feet, worry and laugh lines around the forehead, eyes and mouth in as little as 30 days.

These facial-smoothing pads are made from natural, non-irritating materials and are applied for three hours or more, preferably overnight.

To find out more about these "small wonders," call (800) 648-6891 or visit www.frownies.com.