

Home Entertainment Technology: What's Hot, What's Next

(NAPSA)—Coming to a home theater near you—yours, actually—are entertainment and communications technologies that are emerging at lightning speeds. This also means more-complicated choices for consumers. David Gregg, consumer technology guru and *Best Magazine* senior editor, believes the secret to maximizing your digital technology experience is to do your research by comparing products against your needs. Gregg has identified Hot, must-have products currently making waves in the home and predicts What's Next on the horizon for consumers.

What's Hot

HDTV—High-definition television creates a theater-quality screening room right in your living room. A new HDTV set, connected to an HD program service, such as one offered by your cable company, means you'll enjoy richer, crisper and sharper pictures with like-you-are-there audio. And with cable HD service you can even get local channels in HD, where available.

High-Speed Internet—Broadband, powered by cable, allows you to take advantage of the fastest-available connections to the Internet, with speeds of up to 100 times faster than a traditional dial-up Internet service. With such a fast connection, customers can download video and music at lightning speeds, and have more fun with the fast-paced games available on the Internet today.

Digital Phone—Cable's broadband pipe accommodates phone service too and that means you can bundle your television, Internet and phone service to save money. Plus, using your regular phone, you get all the features you'd expect from your old telephone company, such as local, long



THERE IS A LOT OF APPLAUSE in home entertainment for new technology, but you have to do the research.

distance and caller ID—all from one company, one connection and with one bill.

What's Next

Whole Home Connectivity—Having your entire household's entertainment and communications needs serviced by a central connection will simplify your life—and bundle your bills.

Interactive TV—Imagine being able to purchase an outfit you spot on your favorite sitcom star—with interactive television this will soon be a reality.

Voice-Activated Remote—This new TV remote uses the sound of your voice to sort through complicated menus in an instant, find your favorite shows (or even actors), program DVR recordings, and much more—all “at your command”!

Whether you're in the market for upgrading to HDTV or cheaper phone service, Gregg recommends keeping it simple by adding new services—not more equipment. Digital cable makes it easy to find just about anything to suit your lifestyle, with much less risk and investment.

For more information on which services are being offered in your area, visit www.onlycablecan.com.