

# Decorating Trends

## Home Improvement Is On A Roll

(NAPSA)—According to the National Association of the Remodeling Industry and RemodelToday.com, nearly 41 million homeowners have added to or improved their houses in the past two years—a strong indication of the popularity of home renovation. Successful remodeling enhances the beauty, function and value of your home and can provide a return on your investment of up to 62 percent if your house is sold the following year.

### Elements for a successful renovation

Key factors to consider when planning your home remodeling or renovation project include careful planning, professional advice and installation and the use of high-quality materials from a brand you trust, such as Stainmaster carpet. Carpet is an ideal floor covering for home renovation projects, and with the variety of options to choose from, you can select a style of carpet that meets the needs of you and your home.

#### Carpet facts to consider

- **Twist**—The tighter the twist, the more the carpet will resist crushing, matting and changes in texture.
- **Construction**—Bulked Continuous Filament (BCF) nylon performs better than other types of fiber.
- **Type 6,6 Nylon**—Type 6,6 nylon has a tighter molecular structure to resist stains and soil-



**Carpet is an ideal floor covering for home improvement projects.**

ing and enhanced resiliency to prevent crushing and matting.

- **Durable Stain and Soil Protection**—Stain and soil protection should endure beyond a few cleanings. Stainmaster carpet with its Advanced Repel System stays 40 percent cleaner.
- **Lifetime Anti-static**—Look for built-in anti-static protection with a lifetime warranty.
- **Unique touch**—Many carpets feature revolutionary soft, yet extremely durable fiber like Tactesse.

#### Styling versatility

Featuring more than 1,000 styles in a variety of colors, Stainmaster carpet easily complements any home's décor. Outstanding durability ensures your carpet will continue looking new for years to come.

For more information or to locate your nearest DuPont Flooring Center or DuPont Master-Store, call 1-800-438-7668 or visit [www.stainmaster.com](http://www.stainmaster.com).