

HINTS FOR HOMEOWNERS

Home Office Spaces Need Special Treatment

(NAPSA)—As more and more individuals conduct some form of work from home, the borders between home and office are becoming increasingly blurred.

The Wall Street Journal found that nearly 10 million full-time employees work from home at least one day a month. And according to the U.S. Department of Labor, the main reasons Americans work from home are because they have work to catch up on (46.4 percent) or because that is the nature of their job (32.5 percent).

For people who choose to set up a home office, décor can be something of a challenge; office space has specific needs that make it different from other rooms in the home. The home office demands the kind of durability found in commercial spaces. It needs to be a distraction-free environment and a functional setting—yet because it's under the same roof as the rest of your house, a certain degree of warmth and comfort is also expected.

The new STAINMASTER® Home & Office™ line meets the growing demand for stylish flooring options for these spaces, which marries luxury, comfort and style with high performance—terrific for dens and small-business environments. STAINMASTER® carpet is designed for the ultimate in style, luxury, performance and this new line encompasses the same fashionable design and stain resistance. The STAINMASTER® Home & Office™ carpet line gives homeowners a comfortable and functional foundation for their home office space so they do not have to choose between style and performance.

“The Home & Office™ carpet line is strong enough for the office, yet elegant enough for the home,” explains Steve Griffith, vice presi-

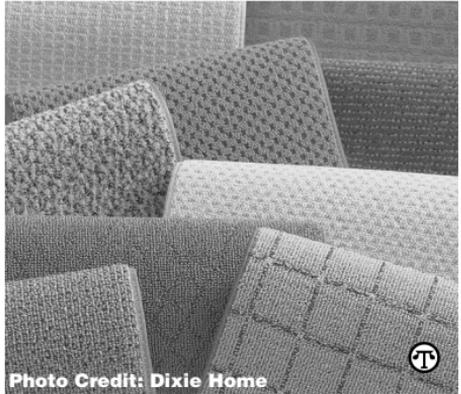


Photo Credit: Dixie Home

Carpet in a home office space should combine versatility, durability and warmth.

dent of residential flooring at INVISTA. “The line allows consumers and small-business owners to bring the style and performance synonymous with the STAINMASTER® brand into small businesses and special areas of the home.”

The STAINMASTER® Home & Office™ carpet line offers easy removal of most food and beverage stains and advanced soil protection to help keep carpet looking newer longer. Excellent texture retention in high-traffic areas, outstanding fade resistance and a limited lifetime anti-static warranty make the STAINMASTER® Home & Office™ carpet line ideal for small-business environments and home offices.

A few additional things to consider when setting up quality home office or small business spaces:

- Ensure that chairs and desks are comfortable, yet ergonomically supportive;
- Allow for good lighting;
- Include room for storage files and other materials; and
- Use window treatments to block glare on the computer screen.