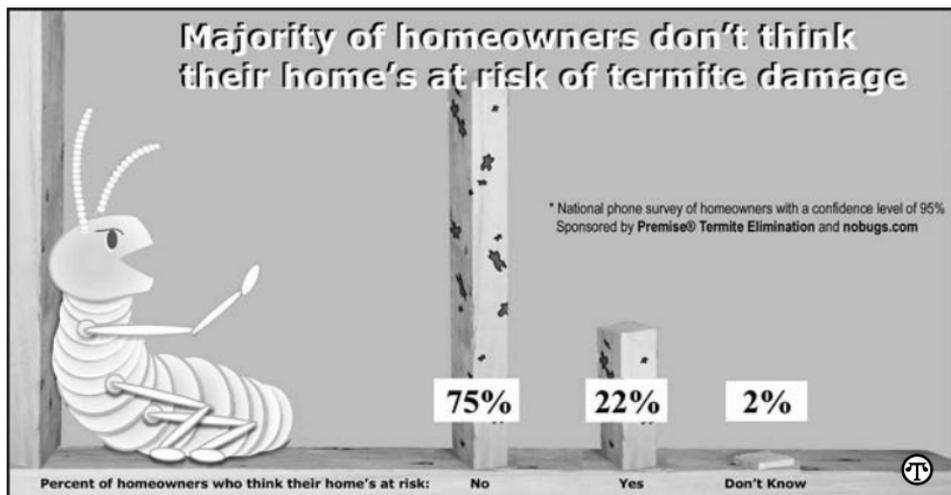


## Survey: 75% Of Homeowners Don't Believe Their Home's At Risk For Termite Damage



(NAPSA)—As the annual estimate for termite damage in homes doubled this year to \$5 billion, a wide majority of homeowners don't think their home is in any danger, according to a national survey sponsored by Premise® Termite Elimination.

“It's an old conundrum—if homeowners don't see the problem, they think it's not there,” says Dr. Byron Reid, a Ph.D. for Premise Termite Elimination and nobugs.com. “Unfortunately, termites stay out of the limelight and hide inside seemingly undamaged walls. It's not until significant, costly damage occurs that homeowners pay any attention.”

According to the survey, 40 percent of homeowners feel termite damage up to \$2,000 would be a financial hardship. When buying a home, 57 percent of Americans are most concerned about finding old termite damage. However, one in three homeowners has never had a termite inspection.

Termites can remain hidden for up to 12 years without any visible signs of infestation. Although most homeowners are required to have insurance with any home purchase, policies rarely cover termite damage—leaving the homeowner footing the bill.

“Homeowners should schedule yearly termite inspections with a professional pest management company,” says Reid. “Pest management professionals can offer options for the best ways to protect your home against termites, such as preventative tips and different treatment options.”

For long-lasting, responsible termite protection, pest management professionals nationwide recommend nonrepellent liquid termiticides, such as Premise from Bayer Environmental Science, an odorless nonrepellent termiticide that has protected millions of homes around the world. The active ingredient in Premise is the most widely used insecticide in the world and is guaranteed for seven years.

The survey was a nationally representative telephone study conducted among homeowners by International Communications Research. The study included a total of 364 homeowners ages 18 and older with a maximum margin of error of +/- 5.1 percent.

For more information on how to prevent termite damage in the home or to find a local PMP, visit [www.nobugs.com](http://www.nobugs.com) or call 1-800-331-2867.