

Mother's Day Tips

Honoring Your Mom Year-Round

(NAPSA)—Being a mom today is more than a full-time job. In fact, moms should get overtime. According the U.S. Census Bureau, moms with full-time jobs spend 13 hours a day working at the office and managing household duties and Salary.com reports that the average stay-at-home mother works more than 90 hours a week.

With moms working harder than ever, why limit gestures of appreciation only to Mother's Day? Following are some fun ways to show your love and gratitude for mom all year long.

- Give a gift that keeps on giving. Making a charitable donation in her honor is a great way to show mom how much you care while giving back to your community. Plant a tree in her name, spend a day volunteering with her, or simply make a cash donation to a worthy cause close to mom's heart. Your gift will simultaneously benefit the community and leave an eternal legacy in your mom's honor.

- Shower her with flowers. Flowers actually have their own language and each one carries a special meaning. For example, the "America's Favorite Mom" Bouquet from Teleflora features lilies, which signify majesty; pink roses, which stand for happiness, appreciation and admiration; and alstroemerias, which denote prosperity. The bouquets are hand arranged and hand delivered by local florists to ensure freshness, making flowers an exquisite and simple way to thank mom throughout the year.

- Harness the power of digital media to deliver a special mes-



What mom doesn't love flowers? Show mom she's special throughout the year by sending her a beautiful bouquet along with a personal message.

sage. Instead of giving mom a traditional card, record a customized video message that can be uploaded online or saved to DVD (if you prefer not to share your message with the world) to remind her how much you love and appreciate her. The personal message will create a lasting memory that mom can relive as many times as she wants.

Quick tip: From now through April 30, 2008, you can visit www.AmericasFavoriteMom.com to submit your video or a photo and nominate your mom for Teleflora's America's Favorite Mom search. Nominated moms can win exclusive online prizes and the finalists will appear on Teleflora's "America's Favorite Mom" special airing on NBC this Mother's Day, May 11, 2008. The winning mom will receive the coveted title in addition to fabulous prizes and cash.