

Women's Health

Hot Flash Meets Its Match

(NAPSA)—There is good news for women seeking immediate relief from hot flashes brought on by menopause. A new product, Be Kool® Hot Flash, is a portable soft gel sheet that alleviates discomfort without any side effects.

Simply remove the product from its sanitary pouch, peel off the transparent film and place the



KEEPING THEIR COOL is easier for many women with the help of a soothing stick-on self-adhesive cooling sheet.

strip unobtrusively on the back of the neck. The soft gel sheet draws out heat, thereby providing cooling comfort for up to five hours. Unlike cold compresses, the gel sheet doesn't fall off or dry out. Since it needs no refrigeration, women can carry Be Kool Hot Flash in their purse to use at any time, anywhere.

"Some women suffer from severe hot flashes," says Marie Lugano, Founder and President of the American Menopause Foundation (AMF). "Women will appreciate a convenient and instant means of cooling down no matter where they are." Be Kool Hot Flash supports the AMF with an unrestricted educational grant to conduct a series of lunchtime programs across the country.

Be Kool Hot Flash cooling soft gel sheets are distributed by Kobayashi Healthcare, LLC, a division of Kobayashi Pharmaceutical Co. Ltd., one of the largest, most-trusted manufacturers of over-the-counter pharmaceutical and health and beauty care products in Japan.

Hot Flash is available in Walgreens and Rite Aid stores and online at www.drugstore.com. To reach the AMF e-mail menopause@earthlink.net.