



Hair Today

Hottest Hair Trends Easy To Achieve

(NAPSA)—Which hairstyles will have kids talking this year?

To make their predictions, experts at Hair Cuttery surveyed more than 3,000 kids online and at their 800 salons. Here are the results of the 2nd Annual Hair Cuttery Kids Trends Report. The hottest trends for girls are:

Long with Curls—Soft and touchable curls are all the rage, says Robin DiGiovannantonio, Hair Cuttery trends guru and color expert. “There’s definitely a trend in fashion and hair to recreate the 80s, but on a much milder note. Instead of the big, crunchy-hard curls popular 20 years ago, we’re seeing softer rolls and more romantic ringlets.”

A favorite celebrity with the long and curly look is Hilary Duff, star of the popular television show, “Lizzie McGuire,” and top female pick in the survey. “Hilary’s got a great youthful look,” says DiGiovannantonio. “Whether you’re riding a yellow bus to school or cool convertible to the movies, Hilary’s red carpet curls are playful yet sophisticated without being overdone.”

Long and Sleek—Stick-straight hair is also quite popular among kids who love to skate. Some of their favorites are musician Avril Lavigne and actress Amanda Bynes. “Avril is total skater sleek,” says DiGiovannantonio. “Her stick-straight locks are fairly easy to get and even easier to maintain.”

The hottest trends for boys are:

Long and Tousled—There are plenty of boys out there who like to use styling products and tools to achieve a style like musical artist Aaron Carter or Ashton Kutcher, star of Fox’s “That ’70s Show.” “Many are going for the



Long and sleek or soft and curly, today’s girls’ hairstyles are easier to maintain.

messy look that was so popular in the late ’60s and early ’70s,” DiGiovannantonio says.

Ashton Kutcher, male winner of the survey, has an especially popular look. “His hair says, ‘Go ahead, mess it up, it will only get better.’ And it will,” DiGiovannantonio says. “You can’t go wrong with a look that’s so versatile.”

Short and Clean—For the guys who don’t like a lot of fuss, a short, natural shape is not only easy to maintain, but also very cool.

Musical artists Justin Timberlake and Usher both sport looks that lots of kids ask for in the salons.

“Justin’s got a look that’s really easy to maintain, while Usher’s in-shape style says he’s on top of his game. That’s what most guys want: to look good without a lot of fuss,” says DiGiovannantonio.

To learn more about the latest hair styles and techniques, go to www.haircuttery.com.