



## Housecleaning Strikes A Chord

(NAPSA)—Can a good beat help keep your house neat? If you're like more than half of Americans, it just might. A recent survey conducted by Penn Schoen and Berland Associates found that 59 percent of people feel listening to music while doing chores makes cleaning go faster. In addition, 94 percent of women say they listen to music while they clean.

Of course, when the music is on, how you clean can make chores seem like less work. Turn on the tunes and try these tips for making housework seem more fun.

### Cut Clutter

Take a day to reminisce with the family—and cut clutter at the same time. Go through old clothes, organize old photos and sift through old knickknacks. Decide which items you want to keep, which should be donated and which should be thrown away.

### Child's Play

Get the kids together and assign each one a simple cleaning job (dusting, using a Swiffer Duster® duster). Then turn on the tunes and get to work. It can be a great way to spend time with the family—and have fun while cleaning.

### Splish Splash

Put on some music and let the kids take turns washing the pots and pans. Use a dish detergent like Dawn® that creates a lot of suds to make doing the dishes more fun—just be sure the water isn't too hot.

Whether you're tackling one room or scrubbing the house from top to bottom, a little musical inspiration can help liven up your cleaning routine. That's the idea behind a program called "Take the Bore Out of the Chore."

Consumers who purchase any two of the following five household



**Clean Fun—A poll found 59 percent of people felt listening to music while housecleaning made the chore less of a bore.**

cleaning products—Mr. Clean®, Swiffer®, Dawn®, Cascade® or Febreze®—can choose one of three compilation CDs free. The CDs, called "Cool Clean Classics," "Fresh Clean Beats" and "Hip Hop: Uncluttered," feature music from over 30 artists from various genres. Artists include Aretha Franklin, Queen Latifah and Sixpence None the Richer.

In addition to the CD, consumers can pick up the "Take the Bore Out of the Chore" tips booklet at retail locations. The booklet includes information and ideas that can help get the whole family involved in the cleaning process.

The program is the result of a partnership between Procter & Gamble and Warner Strategic Marketing. "Whether you're a fan of rock and roll classics or looking for something with a little soul, these CDs are sure to add some fun to your spring-cleaning routine," said Aaron Eisel, Home Care Brand Manager at P&G.

For more information, visit [www.homemadesimple.com](http://www.homemadesimple.com).