

BACKGROUND ON **BUSINESS**®

How IT Certification Helps

(NAPSA)—For information technology (IT) professionals, certification can have a number of benefits, from higher salaries to stronger reputations. For the companies that hire certified professionals, this adds up to better standing in the marketplace—and a better overall experience for customers.

Microsoft, the world leader in software, services and solutions, understands the importance of IT certification and has one of the most robust programs in the world. To that end, the technology giant has chosen Prometric, a global leader in technology-enabled testing and assessment services, for the total global delivery of its professional certification exams.

“In a time when demand is growing for IT certifications,” said Lutz Ziob, general manager for Microsoft Learning, “it is very important to us to deliver the best possible certification program and consistent testing experience for our customers.”

“We have recently seen a strong resurgence of the IT certification market in general and in candidate demand for quality, dependable testing programs,” added Michael Brannick, president and CEO of Prometric. “And we are thrilled by Microsoft’s decision to rely on Prometric for its global testing needs.”

On behalf of over 400 clients in the academic, professional, government, corporate and information technology markets, Prometric offers a fully integrated testing system that includes test development, test delivery and data management capabilities. To learn more, visit www.prometric.com.