

# Pointers For Parents

## How Kids Can Help Kids—And Have A Great Time

(NAPSA)—When life gives you lemons, they say, you should make lemonade. Now, a growing number of families have found that when life gives you lemonade, you can make it into a source of delight for children around the world.

### The Way it Works

As part of a program aptly named “Make a Stand,” a youngster sets up a lemonade stand. Proceeds from the stands are sent to the Toy Industry Foundation and used to distribute toys and make play possible for children in crisis or other stressful situations.

### The Benefits

The program empowers young entrepreneurs to make a difference and learn about the importance of charity and giving back to the community and those who are less fortunate. And it provides a fun and engaging way for children, communities and companies to help give the gift of toys and play to children in need.

### The Possibilities

In addition to lemonade, some stands also sell iced tea, brownies, cookies, apple cider and hot chocolate, depending on the weather. Some young people also leave out a donation jar or ask customers to make a cash donation to the Foundation in addition to anything they purchase.

### The Chance to Share

The fun doesn't have to end once a kid closes the stand. Young people can submit their “Make a Stand for Kids” stories to the Foundation to inspire others to make a difference. Stories can be



**Young people can help bring happiness to children in crises while having a great time themselves.**

about unique customers, creative recipes and interesting ways to draw traffic to the stand. All stories can be sent to [makeastandforkids@toyindustryfoundation.org](mailto:makeastandforkids@toyindustryfoundation.org).

Supported by toy companies that donate new toys and by companies and individuals who provide monetary donations, the Foundation then donates to children's charities. Toys are distributed to national partners serving military families and foster children, as well as to groups dealing with underserved, at-risk and homeless children throughout the U.S. and around the world.

### The Way to Learn More

For more information or guidelines on how to get involved, visit [www.MakeaStandforKids.org](http://www.MakeaStandforKids.org).