

REAL ESTATE news & notes

New Book Shows How To Profit From Property

(NAPSA)—A growing number of people now see how their house is more than a place to live. It is also their primary investment.

And, as with any other kind of investing, there are strategies that can increase a person's chances of turning property into profit.

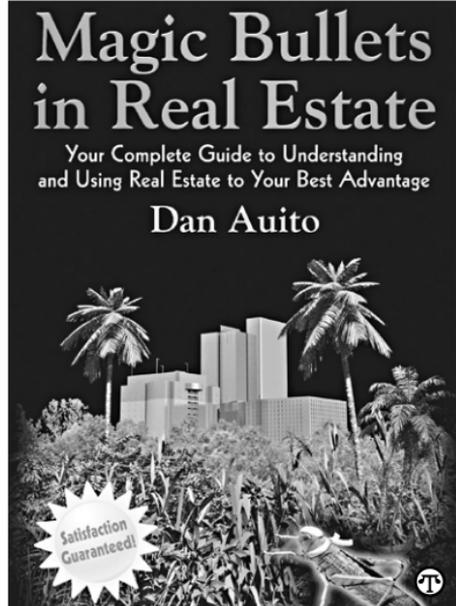
A new book is said to share these strategies, showing how to invest in real estate in a wise, safe and profitable manner.

According to Dan Auito, author of "Magic Bullets in Real Estate" (Hathshire Press), "Real estate is the best thing one can invest in—and it's open to anyone—but too many times I see people making foolish mistakes and costly errors, or utilizing bad judgment."

The tips offered in the book include how to:

- Use other people's money to get ahead.
- Locate dream tenants, screen potential buyers, seek out the best properties.
- Price a property right and advertise it properly to sell for a quick profit.
- Select an agent—and understand the different types of agency relationships.
- Sell your property without paying a commission.
- Attend an appraisal course—but not get a real estate license.
- Network for deals, how to negotiate a deal, how to find a real estate mentor, and how to locate properties that pay off.
- Leverage someone else's research to evaluate good locations.
- Understand all of the available financing options.
- Know when to improve or expand a property—and when not to.

The book also shows how the average person can build wealth in real estate by:



A new book offers tips on how to profit from investing in real estate, such as using other people's money to get ahead.

- Creating networks
- Buying, selling, and leasing property without paying commissions or management fees
- Avoiding the traps and conditions that can sabotage good deals
- Finding and rehabilitating run-down homes in just 10 days.

A dual-licensed real estate agent and appraisal assistant, as well as a founder of a nonprofit drug prevention corporation and a real estate consulting group, Auito says he was motivated to write the book because he was sick of seeing people "ripped off and taken advantage of."

Designed to be used as a workbook, the book also contains a comprehensive glossary and a listing of Internet resources.

The book is available at the www.MagicBullets.com Web site, Amazon.com and wherever books are sold.