

Hints *For* Homeowners

How to Reroof Your Home with Style, Success

(NAPSA)—It costs an estimated \$5,000 to \$15,000 to reroof the typical American home. So, whether reroofing or building new, preparation is essential to ensuring your home gets the high-performance roof it deserves without incurring additional costs along the way. Here's what you should know about choosing a design, material and installer for your roof:

Design Guidelines

When choosing a style for your roof, curb appeal is obviously important. Use the design, color and size of your old roof as a guide when selecting an updated look that will complement your home and surroundings. A well-chosen roof can dramatically update the appearance of your home and neighborhood.

Material Matters

Aesthetics don't have to break the bank. The shingles you select should give you the best quality and style for your budget. Materials are now available that mimic more expensive products, giving you the look you want without costing a fortune. For example, Centennial Slate™, an innovative asphalt shingle made by CertainTeed, replicates the natural color variations found in blended slate. And, as an asphalt shingle, it's more affordable than true slate.

Also, consider the shingle's compatibility with the climate. Asphalt shingles have proven to perform well in all climates from hot and sunny to cold and windy. This isn't true for all materials, so do your research.

A thorough review of the product's warranty will also help you narrow your roofing material choices.



Roof repair is easier than ever thanks to new shingle styles and resources for roofing.

For a renovation project of this size and cost, you want to avoid any product or installation defects that will add extra expense.

The Installer Factor

In the end, successful installation of your new roof lies with your installer. Ask friends for recommendations or call a homebuilder's association to find a company with experience in roofs such as yours. It's important to work with a professional roofer whose crew is respectful of you and your property and who will maintain a clean work site. Finally, make sure your roofer is up to date on proper installation procedures to ensure that problems don't arise during or after the roof's installation. Credentialed contractors, such as those credentialed by CertainTeed, are often the most knowledgeable installers.

For more information on roofing products or to request "Consumer Reroofing" or "Choosing a Professional Roofer" brochure, call 800-782-8777 or visit www.CertainTeed.com.