



Eye on Health

How Your Vision Can Get Better With Age

(NAPSA)—As the saying goes, read the fine print. For many, though, that's no longer a possibility—on a restaurant's menu, on a computer screen at work, even on their own cell phone.

An estimated 90 million people in the United States currently have presbyopia—a vision condition in which the natural lens of the eye gradually loses flexibility, making it difficult to focus on close objects.

While everyone will experience presbyopia to some extent, its onset can take place as early as the late 30s and early 40s.

“Emerging or early presbyopes may begin to notice challenges with a multitude of near-point tasks, such as looking at a menu or medicine bottle, deciphering text from a cell phone or other handheld electronic device, or reading the GPS or satellite radio devices in their cars,” explains Susan Resnick, O.D.

Other familiar indicators of presbyopia include delays in focusing at near or distance, ocular discomfort, headache, squinting and the need for brighter light for reading.

“Besides struggling with their vision, many contact lens wearers starting to experience the signs of presbyopia also cite problems with dryness and discomfort and consider abandoning contact lens wear, despite a strong desire to continue wearing them,” says Dr. Resnick.

Fortunately, these contact lens wearers don't have to give up their lenses, thanks to new eye care technology.

Acuvue Oasys Brand Contact



Presbyopia can make it difficult to read fine print on a menu or text on a cell phone.

Lenses for Presbyopia use new technology to provide clear and comfortable vision correction at all distances with less dependence on illumination than older-generation multifocal contact lenses.

The new lens is made from the same silicone hydrogel material of Acuvue Oasys and features Hydraclear Plus to create an ultrasmooth contact lens, especially for environments that can make eyes feel dry and tired.

“The synergy of a proven comfortable material and innovative technology provides contact lens wearers experiencing the early symptoms of presbyopia a better option for continued contact lens use,” Dr. Resnick says. “An eye care professional will determine if the lens is right for you,” she adds.

For more information, along with a free trial pair certificate, visit www.acuvue.com/presbyopia. Professional exam and fitting fees not included. Valid only while supplies last.

Note to Editors: Important Information for Contact Lens Wearers: ACUVUE® OASYS™ for PRESBYOPIA is indicated for daily wear vision correction and may also be worn for up to 6 consecutive nights/7 days of extended wear as recommended by your eye care professional. Contact lenses should not be worn for longer periods than recommended by an eye care professional. As with all contact lenses, eye problems, including corneal ulcers, can develop. Some wearers may also experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. For more complete information patients should talk to their eye care professional, or call (800) 843-2020 or visit www.acuvue.com.