

Web Watch



Ideas For Everyone On Your Gift List

(NAPSA)—Let's face it, shopping for holiday gifts can sometimes be less than joyful—the crowds, cold weather, traffic and pushy salespeople make it a hassle at best. And isn't the holiday season supposed to be about time spent with family, not strangers at the mall?

This may account for the increased popularity of a Web site that eliminates all the inconvenience and stress generally associated with holiday gift purchasing by providing users with everything necessary to make the best shopping decisions in seconds.

Online comparison shopping service Shopping.com has millions of products from thousands of stores, and all the information is arranged clearly to help even the weariest shopper find something for everyone on his or her list.

Shopping.com offers the following quick tips for finding the right gift this holiday season for everyone from mothers, fathers, children, husbands, wives, siblings, coworkers, teachers, coaches and everyone in between.

- Seek out reviews and ratings. Since shoppers often find themselves searching for information about items they might never have shopped for previously, product reviews can be enormously helpful. You'll want to read unbiased reviews from other shoppers who can supply a real-life perspective on the product. Also be sure to check store reviews so you'll know if you're buying from a retailer you can trust.

- Make sure it's in stock and check shipping costs up front! In-stock status and return policies are listed at Shopping.com, so you can be confident that your gift will arrive on time and can be exchanged if it's not exactly right. The site also provides total price,

Store Name	Store Rating	Notes	Price	Total Price
Featured Store: The Kitchen Clinic	4.5/5 (333 reviews)	In stock	Price: \$89.99 No Tax Free Shipping	\$89.99 Buy it at The Kitchen Clinic
Featured Store: Your Choice Appliances	4.5/5 (333 reviews)	Stock info not available In Stock	Price: \$89.95 No Tax Free Shipping	\$89.95 Get \$9.00 Cash Back from Shopping.com. Buy it at TotalEco.com
Featured Store: JAR Music and Computer World	4.5/5 (663 reviews)	In stock FREE SHIPPING Visit site for...	Price: \$89.99 No Tax Free Shipping	\$89.99 Buy it at JAR Music and Computer World
Overstock.com	4.5/5 (24,718 reviews)	In stock See Site for Details P13	Price: \$89.99 No Tax Shipping: \$2.95	\$92.95 The lowest price from a trusted store. Buy it at Overstock.com
Abe's of Maine	4.5/5 (1,212 reviews)	In stock	Price: \$89.00 No Tax Shipping: \$8.95	\$96.95 Get \$1.76 Cash Back from Shopping.com. Buy it at Abe's of Maine
Kitchen Universe	4.5/5 (118 reviews)	In stock Ships in 1-2 days	Price: \$89.85 No Tax Free Shipping	\$89.85 Buy it at Kitchen Universe

Thanks to an online comparison shopping service that offers products from thousands of stores, consumers can make smart and informed shopping choices.

including tax and shipping costs, so you won't get slammed with additional charges upon checkout.

- Shop on your time. When you shop at Shopping.com, you aren't restricted to mall hours—the site is open 24/7, so shopping can be done while the turkey is cooking, while watching the ball game, during the baby's nap or while on a conference call at the office.

- Have fun. If planned right, holiday shopping can actually be fun. Why not engage friends and family in the process of surfing online for gifts? You can also ask your friends and family to e-mail you their "Wish List" so you have everything you need to complete your holiday shopping right at your fingertips. So go get the cookies and milk and shop away!

To learn more about shopping wisely, visit www.shopping.com.