

Illuminating Ideas For The Hard-To-Shop For

(NAPSA)—With the holiday season just around the corner, millions of people nationwide are once again pondering the age-old question, “What gifts should I give this year?” So many of us have long lists but are short on time. Flashlights are the perfect gift and are sure to brighten the holidays for both men and children.

First developed in 1898, the flashlight got its name because its inventor originally produced only a brief flash of light. Since that time, flashlights have become popular gifts for men and children of all ages. From lighting up work areas, campsites and homes to providing light during storms, power outages and car breakdowns, as well as for outdoor and recreational use, the flashlight is a dependable, trustworthy tool to have around.

Dads, brothers, boyfriends, grandfathers, uncles, fathers-in-law, brothers-in-law, guys, pals, even coworkers and bosses will be pleasantly surprised this year with a gift of light.

- The Energizer® Hard Case Lantern and Hard Case Flashlight are uniquely designed to survive the most rugged conditions at home or on the job. They are durable, flexible, shock-absorbing and have a shatterproof lens so that the lights work when most needed.

- For the outdoorsman on your list, look for the Energizer Folding Fluorescent Lantern, which is great for camping, hiking, nighttime barbecues and other activities—or for working in low-lit areas. The easy-to-grip handle makes it comfortable to carry.

- Well-suited for the dorm room or garage, the Energizer Supercharge LED Rechargeable Flashlight saves money on batteries while providing a reliable light source. It plugs into any standard electrical outlet and provides eight hours of power per charge. It's also equipped with an amber LED locator so that it can be found when needed most.

For the children on your list,



Flashlights and squeeze lights make perfect stocking stuffers and gift-toppers.

choose from a wide selection of whimsical lights designed especially for kids.

- Energizer now has a special line of squeeze lights celebrating the re-release of “The Lion King” on video and the new Platinum DVD and Disney•Pixar “Finding Nemo” DVD release. The Energizer Disney LED squeeze lights are shaped as kids’ favorite characters including the ever-popular Simba, Timon and Pumbaa from “The Lion King” along with world-renowned Nemo, Dory and Bruce of Disney•Pixar “Finding Nemo” fame. The collectible and disposable squeeze lights are easy to squeeze making them fun to play with for ages three and up. They attach easily to key chains or

hooks for backpacks, sports bags or purses. For about \$3.99 each, they are the perfect stocking stuffer or gift-topper.

- A new series of kid-sized flashlights themed around characters from “The Lion King” are equipped with a bright krypton bulb. The soft push button switch and small AA size means they are easy to use. The lights are about \$4.99 each.

- Other Energizer Disney character flashlights include Mickey Mouse, Princess and Winnie-the-Pooh. The lights are waterproof up to three feet and have an easy-to-use twist on-off switch.

With these ideas, it’s sure to be one of the brightest holidays ever. To learn more, visit the Web site at www.energizer.com.