

HEALTH ALERT!

Improving Blood Flow During Cardiac Arrest

(NAPSA)—New American Heart Association (AHA) guidelines urge emergency personnel to change the way they treat sudden cardiac arrest (SCA).

The new guidelines, designed to help improve CPR performance, resulted from studies showing that “blood circulation increases with each chest compression in a series.” Furthermore, it “must be built back up after interruptions.” This calls for faster, deeper, uninterrupted chest compressions.



The American Heart Association is calling for faster, uninterrupted chest compressions on the part of the rescuer when treating sudden cardiac arrest.

One piece of equipment that may help is the ZOLL AutoPulse automated CPR device. The only device of its kind, it is designed to help improve blood flow to the heart and brain during SCA by delivering the type of continuous CPR compressions the AHA is calling for—without interruption or fatigue.

To learn more, please visit www.zoll.com/autopulse-CPR.