

HINTS FOR HOMEOWNERS

Improving Curb Appeal While Protecting Your Home's Value

(NAPSA)—A roof does more than just keep the elements out. As one of the first things potential homebuyers see, it plays a large part in creating curb appeal.

The National Roofing Contractors Association recommends homeowners conduct seasonal roof inspections and be aware of their material options in case their roofs ever require repair or replacement. Each spring and fall, homeowners should clear debris from their gutters, check roof shingles for damage, inspect the areas around chimneys and pipes, and check walls and ceilings inside the home for water damage.

Shingles that are buckled, curled, blistered or missing an excessive amount of granules are likely at the end of their lives. So if it's time to replace them, it is a good idea to consider such options as weather-resistant and environmentally friendly roofing shingles. Many roofing materials are engineered for impact resistance, and, as a result, homeowners who have them installed may be eligible for insurance premium reductions.

Choosing The Right Shingle

Shingle style plays a significant role in the overall look of a home, with the typical aesthetics of a roof affecting up to 40 percent of a home's curb appeal. Vibrant and new shingle colors provide homeowners more and better roofing selections. Bold hues allow homeowners to coordinate eye-catching roofing with their siding or exterior accessories. For example, Landmark Solaris shingles from CertainTeed come in a variety of rich hues. Plus, these shingles can add a little green to the home—both environmentally and financially. Featuring roofing granules that reflect solar energy



Seasonal roof inspections can help ensure that your home looks great and is properly protected against bad weather.

and radiate heat far better than traditional asphalt roofing shingles, they are ENERGY STAR certified, which helps earn homeowners valuable tax credits during tax season. During the summer months, these shingles can reduce the temperature of a roof, thereby reducing energy usage and utility bills.

Another option from CertainTeed is Symphony, a charming new slate-style roofing product that comes in three blends: Colonial Gray, a luxurious mixture of subtle gray; Capital Blend, a rich combination of gray, plum and green; and Evergreen, an eye-catching combination of green shades. This beautifully engineered polymer composite roofing product mimics the look and feel of traditional natural slate, yet is lighter and more durable and costs a fraction of the price. Plus, Symphony is an ENERGY STAR-rated product, and its contractor friendly design and lightweight material make it easy to install. For more about improving curb appeal and energy efficiency through roofing shingles, visit www.certainteed.com.