

newsworthy trends

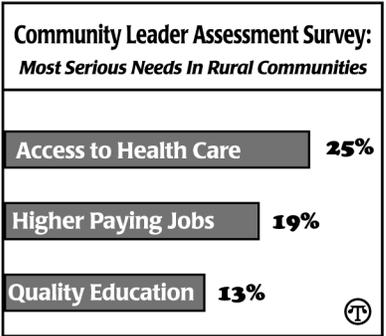
Improving Rural Life

(NAPS)—If you're one of the millions of Americans who live in a rural community, you'll be happy to learn about an organization dedicated to improving your quality of life.

The National Rural Health Association (NRHA) recently conducted a Community Leader Assessment which identified the most serious needs of rural communities: access to affordable health care, attracting new business with higher paying jobs and setting high standards for quality education.

The questionnaire was distributed to rural community leaders across the country. Assessments were returned from hundreds of rural residents representing law enforcement, education, business and management, county extension, volunteers, the faith community and many others.

For the first time in its nearly 25-year history, the NRHA is inviting rural community leaders from outside the health care field to join the association. Through the new community member category, the association can now bring together leaders from all



Results of the study by NRHA reveal needs of rural communities.

walks of rural life. Together they can address the challenging issues facing rural America and develop policy to support these needs in rural communities.

To receive a complimentary copy of the NRHA's community member publication, Rural Success, sponsored by Pharmacia Corporation, send your name and address to: NRHA, One West Armour Blvd., Suite 203, Kansas City, Mo. 64111-2087 or send by e-mail to mail@NRHArural.org. For more information about the NRHA, visit the Web site at www.NRHArural.org.