

Improving Skin's Clarity

(NAPSA)—If your skin tone has become uneven, appears discolored or is less than luminous, it may be time to consider skin care designed to improve clarity.

Sun exposure can cause your body to produce too much melanin, a pigment that results in an uneven skin tone, and the spots often associated with aging. Changes in skin tone can also be the result of hormonal changes, acne scarring or pregnancy.



A new vitamin C derivative helps the skin achieve youthful clarity.

A new solution from the skin care company Kiehl's Since 1851 uses Activated C, the latest-generation vitamin C derivative, that's highly stable and 100 percent active, to break up and inhibit the formation of melanin clusters for long-term results. Kiehl's is the first skin care company to bring Activated C to the U.S. market.

The product, Kiehl's Dermatologist Solutions Clearly Corrective Dark Spot Solution, is clinically proven to promote youthful clarity while addressing the appearance of dark spots, discolorations, acne scarring and uneven skin tone.

The fast-acting serum penetrates deeply to address deep-set dark spots, and uses anti-cluster technology to break apart discolorations and prevent the formation of new pigment clusters.

Formulated with white birch and peony extracts, the results of this potent combination are clear: fast correction year-round, for visibly more uniform skin tone, overall clarity and youthful appearance.

For more information, visit www.Kiehls.com.