

SAFETY SENSE

Improving The Quality Of Your Tap Water



At-home water filtration systems are a quick fix to help improve the quality of drinking water.

(NAPS)—While health and wellness experts urge consumers to drink more water, doing it safely isn't as easy as it sounds: tap water might not be as clean as you think. It could contain contaminants that are potentially harmful to your health, such as chemical by-products, heavy metals, and microbial cysts. In fact, according to research supported by the U.S. Environmental Protection Agency and Centers for Disease Control and Prevention, there may be as many as 16 million waterborne illnesses in the U.S. each year.

An easy solution for consumers to enjoy clean, great-tasting water for drinking and cooking is to filter water at-home.

One filter system to consider is PUR, which removes contaminants that other systems, including Brita, could leave behind. PUR Faucet Mount Filters reduce 61 contaminants found in

drinking water such as lead, heavy metals, agricultural pesticides, industrial pollutants, pharmaceuticals, microbial cysts, and chlorine.

PUR pitcher filters are certified to reduce 2x more contaminants than Brita pitcher filters, while PUR Faucet Mount Filters reduce 10x more contaminants than Brita pitcher filters.

Beyond the superior filtration technology of PUR, the filters come in many styles and finishes, such as the new Stainless Steel Style Faucet Mount.

Another one of the latest additions to the PUR family of filters is the 11-Cup Pitcher. It is designed to offer a more convenient way to filter drinking water by reducing the frequency of refills. The pitcher base also uses the same footprint as a gallon of milk to save space in the refrigerator.

To learn more, visit www.purwater.com.