

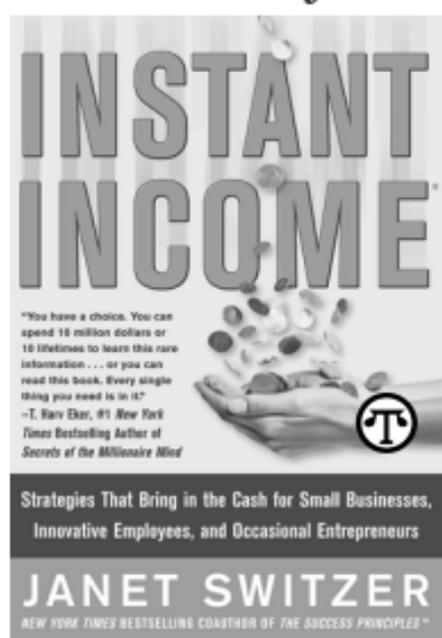
MANAGING YOUR MONEY \$

Increasing Cash Flow

(NAPSA)—Hidden wealth can be turned into cash flow—if you know where to look for it.

Discovering and using such assets can help a business succeed, says best-selling author Janet Switzer in her new book, “Instant Income.”

In the book, Switzer explains how to analyze the potential of the



resources you have, identify new wealth-building opportunities and implement each income-boosting option to generate short-term cash and build income.

The first part of the book addresses the seven areas in any business that contain hidden wealth.

Part Two provides readers with an overnight audit so they can develop a plan that fits into their life and business.

Part Three provides strategies for employees who want to go into business with their boss, and Part Four contains Switzer’s guide to becoming an occasional entrepreneur.

Switzer, a 22-year veteran of the marketing and advertising field, is the creator of the Instant Income series of small-business books, multimedia training courses and public seminars. In her new book, she offers strategies, compelling examples and insights from leading success gurus and access to free online tools, including an e-training program to implement key strategies.

The book is available where books are sold.