

# Scents & Sensuality

## Indulging The Senses

(NAPSA)—The word “perfume” comes from the Latin word “perfumus,” meaning “through smoke,” and stories of women and men using scents in ceremonies—and to attract one another’s attention—date back thousands of years.

And the right scent might take *you* back through the years as well.

Scientists say a familiar scent can evoke certain memories, along with a strong emotional response.

It has to do with a part of the brain that responds to some aromas by triggering changes in mood and well-being. Plus, the right scents might help awaken or elevate the senses.



**Strong, masculine notes can convey a feeling of confidence, strength and energy.**



**With top notes of red fruits and a sultry, sandalwood base, a new scent could elevate the senses.**

For instance, Bijan’s new “b exquisite women” features top notes of grapefruit, bergamot and red fruits.

The bright and fresh scents create an open, uplifting feeling, while the perfume’s sultry, woody base notes of patchouli, sandalwood, musk and amber are meant to convey a provocative sense of attraction.

There’s also “b exquisite men,” steeped in masculine notes denoting strength and confidence. You can find both scents at [Perfumania.com](http://Perfumania.com) or online at [www.perfumania.com](http://www.perfumania.com). Call 866-557-2368 for more information.