



HEALTH AWARENESS

World-Renowned Chef And Cancer Survivor Shares Ingredients For Nourishing Mind And Body

(NAPSA)—Culinary expert, restaurateur and cancer survivor Biba Caggiano is leading a new educational program—*Strength for Living*—focusing on the important role nutrition can play for cancer patients. Biba will be visiting cancer clinics throughout the country, where she will share her experiences with cancer, offer important nutritional tips and demonstrate some of her favorite recipes, designed to meet the unique needs of those undergoing chemotherapy treatment. The program, sponsored by Ortho Biotech Products, L.P., is designed to help cancer patients get back to enjoying the activities of everyday life.

Side effects of chemotherapy can make it difficult for cancer patients to follow life's most basic routines. Nausea, loss of appetite and altered ability to taste can make getting proper nutrition a daily challenge. But other side effects pose challenges, as well. Anemia affects up to two-thirds of all chemotherapy patients, which can leave them feeling tired, weak or dizzy. Many patients don't mention symptoms of fatigue to their doctors, because they expect to be tired while undergoing chemotherapy and are unaware that treatments are available. *Strength for Living* is designed to help cancer patients overcome challenges such as anemia and return to doing the things they love.

"Like so many cancer patients undergoing chemotherapy, I was weak from anemia. I took control of the situation, spoke to my doctor and, with the help of PROCIT® (Epoetin alfa), I was able to feel



Biba Caggiano leads *Strength for Living*, an educational program about nutrition and cancer.

better and get back to what's important to me—cooking and running my restaurant," explained Biba. "I want to encourage other people who are facing chemotherapy to take back as much of their lives as possible—even with something as simple as being able to enjoy meals with their loved ones."

For more information about *Strength for Living*, along with Biba's recipes, or to gain access to resources for newly diagnosed cancer patients and their caregivers, please visit www.cancer.com.

Strength for Living is sponsored by Ortho Biotech Products, L.P., marketer of PROCIT® (Epoetin alfa).

As always, side effects from treatments and approaches to nutrition should be discussed with a healthcare professional.

Note to Editors: Procrit (Epoetin alfa) helps stimulate red blood cell production and can be prescribed for patients with certain types of cancer who have anemia, a condition where there are not enough red blood cells. When more red blood cells are produced, more oxygen can be carried through the body to supply the cells with a necessary source of energy. Procrit is for the treatment of chemotherapy-related anemia in patients with most types of cancer.

PROCIT is available by prescription only and is injected by doctors or nurses. PROCIT is not for patients with uncontrolled high blood pressure. High blood pressure has been noted rarely in cancer patients with anemia treated with PROCIT, and blood pressure should be monitored carefully. Drugs like PROCIT may increase the risk of blood clots. In studies, the most common side effects of PROCIT included fever, diarrhea, nausea, vomiting, edema, shortness of breath, tingling and upper respiratory infection.

For full U.S. prescribing information and additional information on PROCIT and anemia, please refer to the package insert or visit <http://www.procrit.com/oncology/index.html>.

Individual treatment results may vary.