

health hints



Instant Wound Care Technology Hits Store Aisles

(NAPSA)—Accidents in and around the home happen all the time. Whether it's a skinned knee from a bike fall or a cut finger in the kitchen, immediate first aid to stop bleeding is important. But could you ever imagine stopping a wound from bleeding without first wiping away the blood? Thanks to breakthroughs in technology, the answer is yes.

Immediate bleeding cessation topical powders have hit the first-aid aisle, treating wounds at the source, stopping bleeding instantly and providing direct first aid benefits, such as protection against infection.

While traditional remedies such as gauze assist the clotting effort, additional treatments are usually required after bleeding is stopped. With instant bleeding cessation topical powders, complete wound care treatment is accomplished in seconds.

One such product is UrgentQR topical powder. Proven to be safe by an independent FDA-registered laboratory, the powder is poured onto the wound and combines with the wound's blood to create an instant scab. After light pressure is applied, bleeding stops, in most cases, in 15 to 60 seconds.

"The powders clearly demonstrated a very positive response in controlling emergent bleeding that is safe, rapid, versatile and effective," says David Letts, an



Bleeding cessation topical powders are helping make first-aid simple and convenient.

Emergency Medicine doctor who has clinically tested blood cessation powders.

As in the case of gauze, instant bleeding cessation powders work for any person, even those who bleed easily, and on a broad spectrum of cuts, scrapes and degrees of bleeding. However, unlike medical styptic treatments, the powders work without damaging or burning the skin.

Due to its success, the topical powder is finding its way into home first aid kits, travel bags, athletic fields and work sites. Instant bleeding cessation products are available at national grocery, drug and sporting goods stores.

For more information on UrgentQR powder, call 1-800-722-7559 or visit www.biolife.com.