

Insulated Siding Looks, Feels Good



For a comfortable house to live in and a comfortable profit when selling it, many homeowners are adding insulated vinyl siding.

(NAPSA) — A beautiful, healthy home is not only a more pleasant place in which to live, but also a better real estate investment.

To help, many remodeling and real estate professionals recommend homeowners renovate the exterior of their homes with insulated siding.

Insulated siding is vinyl siding backed with rigid foam insulation — essentially a beautiful blanket for the house. Research suggests some 40 percent of heating and cooling energy loss occurs through a home's sides. Adding foam-backed cladding to the exterior is one of the best ways to curb this loss.

A good choice for homeowners seeking green home projects is CertainTeed's line of CedarBoards Insulated Siding because it improves the overall R-value of a

wood-framed wall by up to 30 percent and can help meet the performance guidelines of an Energy Star-qualified new home.

Beyond thermal performance, insulated siding gives homeowners a bigger bang for their buck because the foam insulation also helps block sound infiltration and provides added strength and rigidity for impact resistance. In terms of curb appeal, CedarBoards Insulated Siding features the flat face and sharp projection of wide-board wood siding and its surface texture is molded from real cedar boards for a truly authentic wood look. Because its exterior is actually vinyl siding, however, it's a low-maintenance product that never needs painting.

For more information on insulated vinyl siding, visit www.certainteed.com.