



# Home Building Tips

## Interest Is Building In Construction Trade Show

(NAPSA)—Home buyers aren't the only ones interested in construction. More than 100,000 housing professionals are expected to descend on Orlando, Fla., for The 2007 International Builders' Show (IBS). In today's slow housing market, the educational sessions, networking opportunities and state-of-the-art technology and products featured make attendance critical for any professional working in the industry. Hosted by the National Association of Home Builders (NAHB), the housing industry's largest annual light-construction trade show and exhibition will be held at the Orange County Convention Center, Feb. 7-10.

### Wealth Of Opportunities

Hailed as "The Big Show," IBS promises a wealth of opportunities for professionals, particularly at a time when many home builders and associates have seen a slow-down in business. With more than 290 educational sessions scheduled during the show, attendees will discover that succeeding in changing times is a theme incorporated into many of the sessions. In addition, new for 2007 is the "Changing Markets" education track, which includes classes such as:

- Selling Smart to Builders: Your Best Plays for a Changing Market
- Cut Construction Costs: 20 Proven Techniques
- Using the Internet in a Changing Environment
- It's a Whole New World: Make Money in 2007
- 107 Marketing Ideas for 2007.



**THE DOOR IS OPEN to 100,000 attendees at the largest-ever show for housing professionals.**

"Changing Markets" is just one of 19 different educational tracks available to this year's attendees.

### How To Grow Your Business

These educational sessions are your best opportunity to learn how to grow your business and discover the latest trends and best practices that will take you to the next level. For more information on registering for classes and to see the full array of educational offerings, visit [www.BuildersShow.com/Seminars](http://www.BuildersShow.com/Seminars).

Discounted online registration ends Jan. 5, 2007. On-site registration begins on Sunday, Feb. 4. Visitors can also see what the show has to offer at [www.BuildersShow.com/VTs](http://www.BuildersShow.com/VTs), a virtual showcase for exhibitors and their products.