

NEWSWORTHY TRENDS

Internet Increases Volume Of Paper

(NAPSA)—If you're one of the many people who still think the Internet and modern technologies have reduced the amount of paper people use, here are some surprising facts you may want to file away:

- The average office worker prints 1,200 pages per month, according to a recent survey.

- The average U.S. office worker generates more than 2 lbs. of paper waste per day.

Simply put, e-mail is generating more paper than mail.

Mail Is Growing

Mail is also growing with the usage of the Internet. Consider these facts:

In one recent year, U.S. households with Internet access sent 80 percent more and received 60 percent more packages than unwired households.

According to The New York Times, the Internet and allied technologies are increasing the volume of old-fashioned mail in three ways:

- Online shopping
- Bills (payments are made online but people prefer to receive original bills, and credit card companies are sending more mail)
- There is also more advertising via snail mail.

Paper Consumption

The consumption of paper also keeps rising:

- It has roughly doubled since 1980, with less use of newsprint and much more of ordinary office paper, says The New York Times.



Online shopping, bills and more advertising via snail mail keep the consumption of paper rising.

- The Times also reports that, on average, an American household receives twice as many pieces of mail a day as it did in the 1970s.

In fact, paper consumption has increased sixfold over the past 50 years. In the U.S. alone, each person uses about 663 pounds of paper each year.

Use Of Recycled Paper Up

There is good news. According to Voith Paper, a company that manufactures paper machines that can use a high amount of recycled fibers in the production of new paper, more and more of the paper used is recycled. In fact, every ton of recycled fiber that displaces a ton of virgin fiber results in a 100 percent reduction of wood used and a reduction of energy consumption by 27 percent.

For more information, visit www.voithpaper.com.