

INVESTMENT NEWS & NOTES

“Investing for Success” Program Goes Online

(NAPSA)—In recent years a number of web sites have been created to speak to different audiences with different investment goals.



“Investing for Success” program seeks to close investment knowledge gap.

While some address specific kinds of products, such as mutual funds, others have made a reputation by reaching out to audiences that have unique needs.

One such web site has been created to serve as a resource to African American investors. The site, created by the Investment Company Institute Education Foundation, is designed to address an investment knowledge gap that research shows exists between the African American community and the U.S. population at large.

The site offers a free investor education workshop aimed at providing online information to investors about building wealth while maintaining realistic expectations and encouraging long-term planning.

The online workshop features African American investors and finance professionals commenting on their own experience in their effort to reach specific goals, such as a secure retirement or a child's college education.

The site is part of a nationwide investor awareness program, “Investing for Success,” sponsored by the National Urban League, the Coalition of Black Investors-Investment Education Fund, and the mutual fund industry's education foundation.

To learn more, visit the web site at ww.icief.org.