

News-worthy Trends

Investors Are Mining Opportunities In Gold

(NAPSA)—There's good news for the growing number of investors who are looking for a way to benefit from the increase in the price of gold. "Going for the gold" no longer means they have to buy actual bullion or coins if they want to invest in gold.

The last few years have seen an increase in the number of choices available to investors who want to invest in gold. They can also invest in gold-related securities, exchange-traded funds and bank notes that are backed by gold.

Exploration and Mining

Worldwide, gold continues to be discovered, with recent big strikes in South Africa, the Yukon and in Colombia.

And so another option that some find attractive is to invest in companies that specialize in exploration and mining operations. Some say that there are a number of mining companies that remain undervalued and may present a buying opportunity.

For example, Mercer Gold Corporation (OTCQB: MRGP, Frankfurt: AN4) is a company that targets bulk-tonnage, gold and silver deposits that are amenable to open pit mining as well as higher-grade gold-silver mineralization that can be drawn out with selective underground mining techniques.

Colombian-Based Operations

Founded in 2010, the company's focus of explorations has been and will continue to be in what is known as the Guayabales Gold Project. This is located in the Marmato Gold District in Caldas, Colombia.

Historically, Colombia has been one of the largest gold producers in the world, and the Colombian mining industry remains one of the most dynamic and promising sectors of the Colombian economy.



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Recently, the firm announced that it had received confirmation of positive results of both gold and silver values from one of its operations in the Marmato District.

An Experienced Management Team

The company's management team includes the former deputy chairman and founding president of Ivanhoe Mines Ltd., a Colombian-based manager who has developed over 20 mines, many of which had significant ore bodies, as well as other senior professionals who have experience working in the region.

Local Investment

In addition, the company is committed to assisting the socio-economic growth of the region through good corporate citizenship, community participation and community services. This includes safety and other training programs, sustainability programs, road building and road maintenance, flood assistance and fair employment policies.

To learn more, visit the website at www.mercergoldcorp.com.