

Small Business BULLETIN

Is There A Post Office In Your Office?

(NAPSA)—On a scale of one to 10, a postage meter rates pretty high in putting the stamp of success on the operations of a small business. Probably the biggest message that metered mail sends about your business is that you are a professional and efficient business. That's because metered mail looks more important than stamped mail.



Even businesses doing eight pieces of mail a day find the meter cost effective.

Successful businesses of all sizes meter their mail for many other reasons. They never have to waste time running out for stamps and there's no more guessing about postage. Based on the results of an independent survey, Pitney Bowes points out that its digital scale gives precise postage amounts that can save a company up to 20 percent on postage costs.

What many businesses may not realize is that metered mail is processed faster than stamped mail. That means invoices could be delivered a day or two faster, which can have a nice effect on cash flow.

To learn more about how small business can get a free trial of a postage meter and scale, visit www.pborder.com/naps or call 1-877-566-5800 and refer to order #7813.