

# Is Your Hair Damaged?

(NAPSA)—The Infusium 23 HaiRepair Institute is a hair clinic based in New York City but available to women nationwide through mail. The purpose of the Institute is to analyze damaged hair and determine what ails it, what the cause is, and what kind of haircare and lifestyle changes might help to cure it. A cross between a scientific research vehicle for Infusium 23 and a veritable hair fix-it shop for women, the experts at the Institute have solved the hair woes of hundreds of women.

One of the first tactics they employ to determine the condition of a woman's hair is a brief yet revealing questionnaire that identifies some of the causes and symptoms of damaged hair. Below is an exact copy of the version used at the Institute—see how *your* hair measures up:

Please select the letter that best describes your hair or habits:

## Your Natural Hair Qualities:

1. Texture: A. Fine B. Average C. Coarse
2. Fullness: A. Thin B. Average C. Thick
3. Type: A. Straight B. Wavy C. Curly D. Kinky
4. Scalp: A. Oily B. Normal C. Dry
5. Appearance: A. Shiny B. Average C. Dull

## Your Color Treatment:

6. Type: A. None B. Temporary Rinse C. Semi-permanent D. Permanent E. Double process (bleach and tint) or frosted, streaked or tipped

## Your Hair Length:

7. Currently: A. Above ears

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## A brief yet revealing questionnaire identifies some of the causes and symptoms of damaged hair.

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B. Covers ears C. At shoulder D. Below shoulders

8. When cut: A. Weekly B. Every other week C. Monthly D. Every few months E. Twice a year or less

## Cleansing And Conditioning:

9. Shampoo: A. Once a week or less B. 2-3 times a week C. 4-6 times a week D. Daily

10. Shampoo type: A. Dry/Damaged/Colored B. Normal C. Oily/Extra Body D. Dandruff

11. How often do you use conditioner? A. Every time I shampoo B. Most times I shampoo C. Half the time I shampoo D. Don't use

## Grooming And Maintenance:

Answer 12-14 as follows: A. Once a week or less B. 2-3 times a week C. 4-6 times a week D. Daily

12. Do you use a curling iron?
13. Do you use hot rollers?
14. Do you use a blow dryer?
15. Do you have split ends? A. No B. Sometimes C. Yes

16. How easily does wet, unconditioned hair comb out? A. Easily B. Somewhat easily C. Somewhat difficult D. With difficulty

## You And Your Lifestyle:

17. Age: A. 12-17 B. 18-24 C. 25-34 D. 35-49 E. 50 or over
18. Children: A. No B. Yes
19. Skin type: A. Normal B. Combination C. Oily D. Dry

20. Do you smoke? A. No B. Yes
21. Do you diet to lose weight? A. No B. Yes
22. Do you exercise regularly? A. Daily B. 1-4 times a week C. Less or never
23. Do you take vitamins? A. Yes B. No
24. Are you out in the sun? A. Never B. Seasonally C. Regularly

Tally your score by adding the following number of points for each letter: A=0, B=1, C=2, D=3, E=4

If you scored between:

**46-61:** *Your hair is badly damaged.* Adjust your lifestyle, ease up on heat styling, and give your hair a much needed break. Or better yet, contact the Infusium 23 HaiRepair Institute, stat!

**31-45:** No need to panic, but *your damaged hair needs some help.* Try solving the problem first with products that treat damaged hair.

**16-30:** *Your hair is borderline.* It's doing good, but take care of it now.

**0-15:** Congratulations—*your hair is in top shape!*

Women who would like to be considered for a hair analysis can submit letters outlining their hair history and regimen plus photos to: Infusium 23 HaiRepair Institute; 2 Blachley Road; Stamford, CT 06922; or enter online at [www.infusium.com](http://www.infusium.com). They should explain their hair problem and include any information they feel is relevant. Everyone who enters will receive a free Infusium 23 sample, hair tips and a coupon good for a full-size Infusium 23 product of their choice.