

How To Be A Sew And Sew

Is Your Mother A Queen Of Steam?

(NAPSA)—Does your mother have the passion for sewing and ironing shared by millions of other Americans? The chances are good that someone in your life has a penchant for sewing or do-it-yourself projects.

And according to the American Home Sewing and Craft Association, more than 30 million women sew in the United States. If your mother is among this group, she probably invests many hours not only at a sewing machine but with an iron in hand as well.

“A high-quality iron or steamer is a must for anyone who enjoys spending time sewing, crafting or quilting and wants her projects to look as professional as possible,” says Barbara Zagnoni, garment care expert. “But Mom doesn’t have to sew to be a ‘Queen of Steam.’ Anyone who takes pride in nicely pressed clothes knows that ironing with a high-performance tool can



“Sew” much fun can be found in crafts and clothes making. An easy-to-use iron can help keep things light.

turn a time-consuming chore into an effortless experience.”

A great choice for any Queen (or King) of Steam is the Rowenta Expert Steam Generator, which produces up to 1½ hours of continuous steam, delivering professional results every time. Rowenta is the leading manufacturer of high-end irons and garment steamers.



Note to Editors: *September is National Sewing Month but this article is appropriate to run at any time of year.*