

# Career Opportunities

## Join The Trend Toward Independence

(NAPSA)—According to a Direct Selling Association survey, more than 16 million Americans are direct sales representatives these days and they sell nearly \$30 billion worth of products and services, despite the down economy.

There are many ways to get in on this growing opportunity to become an entrepreneur—and a surprising reason.

### Doing Well And Doing Good

In some cases, you can not only make money, set your own hours and maintain your independence, you can help others as well. That's because of another trend in business: the emergence of entrepreneurs taking social responsibility to new levels. These forward-thinking business owners have woven the concept of "giving" into the very fabric of their companies from day one. While it's generally expected that companies make charitable donations once they have made it big, it takes an entirely different mind-set to create a profitable business model strategically based on the premise of helping others.

For example, one cause-oriented, for-profit business has expanded this concept further by putting giving power in the hands of its customers.

Specializing in the in-home purchase of precious metals, the company donates a minimum of 2.5 percent of all purchases to charitable organizations selected by party hostesses. As a result, in just two years, it's given more than half a million dollars to thousands of charities across the country.

The expertly trained professional buyers who join Golden Girls are given the latest technol-



**Expertly trained professional buyers use the latest technology to assess, measure and certify the gold they purchase through fun parties.**

ogy to assess, measure and certify the gold they purchase.

Party attendees can sell their unwanted jewelry in a pressure-free environment and get paid on the spot while enjoying the company of friends.

Charities across North America can use gold-buying parties as fundraising opportunities for their members, supporters and other contacts. These organizations can even create a network of parties to maximize their rewards.

### Learn More

For more information on how to host a party or train to become a buyer, plus learn about other ways to make money, visit [www.golddoesgood.com](http://www.golddoesgood.com) or call (866) 995-2008.