

# Sally Beauty Scoop

## Julia Roberts and George Clooney Top Best Tressed Survey

by Kristi Fuhrmann

(NAPSA)—America praises “Ocean’s Twelve” stars Julia Roberts and George Clooney for their great



Fuhrmann

hair in 2004, in the 11th annual Best Tressed® Survey. The survey, conducted by Sally Beauty and Harris Interactive Inc., asked people to cast a vote on best and worst hairstyles and worst reality show hairstyles from the past year, as they gear up for the upcoming awards season.

Though Americans awarded glamour girl and new mom Roberts and eternal “Sexiest Man Alive” Clooney for their luxurious locks, they may be more attentive in watching the red carpets for Pink and Michael Moore. The survey denounces these stars for “Least Tressed Calamities” in 2004, and identifies Nicole Richie of “The Simple Life” and Donald Trump of “The Apprentice” as the reality show personalities with the worst hairstyles.

Eleven years ago, when Sally Beauty conducted its first Best Tressed survey, voters said Heather Locklear and Lyle Lovett were the celebrities with the hair they would most like to have. The reigning “King and Queen” of good hair in 1995 were Julia Roberts and Lyle Lovett, followed closely by Nicole Kidman and Tom

Cruise. This year’s winner for best hair, Julia Roberts, has been a favorite among voters, appearing seven of the last 10 years on the survey. Brad Pitt has also been a top pick, cited for his locks six times in the 11 years.

While voting on celebrity best and worst hairstyles, this year’s survey participants were also asked about their own styling habits:

- Thirty percent of Americans change their hairstyle once a year or more often, with one in 10 changing it several times a year.

- More than 60 percent of Americans cannot live without product when styling their hair, naming hairspray and styling gel as their top two necessities.

- Six in 10 Americans visit a hair salon at least four times a year, with more than half of them diligently visiting every five weeks or more often.

- A cut or trim is the most popular reason to visit the beauty salon on a regular basis, with highlights or lowlights and coloring coming in second.

*Kristi Fuhrmann is a Hollywood stylist who works with major studios and is a spokesperson for Sally Beauty Company, the world’s largest distributor of professional beauty products. If you have a beauty question, please e-mail Kristi at [www.asksally.com](http://www.asksally.com). To find a Sally Beauty store near you, call 800-ASK-SALLY or go to [www.sallybeauty.com](http://www.sallybeauty.com).*