

Pointers For Parents

Jump-Starting Your Child's School Year Can Be Child's Play

(NAPSA)—One proven way to get kids serious about learning is to make it fun.

That's a lesson software makers have taken to heart—and they are creating educational games that put young brains to work.

For example, a superpersonalized, wildly imaginative and really fun game that also teaches math, science, reading and critical thinking skills was created by JumpStart.com, the best-selling educational software developer.

Built with 3-D technology, the game takes kids' online gaming to a whole new level of engagement. The award-winning, adventure-based, 3-D virtual world combines learning and fun to maximize engagement and educational value.

While exploring a constantly changing animated world, game players must accomplish missions that require them to practice essential age-appropriate learning skills, including counting, colors and shape recognition for pre-K and kindergarten, all the way through grammar, vocabulary, math and science facts for older kids.

As kids learn to navigate in the "Virtual World" game, they build confidence about trying new things.

The games are based on national educational standards—meaning the skills that kids learn in the games will translate directly into success in the classroom.



While exploring a constantly changing animated world, game players must accomplish missions that require them to practice essential learning skills.

JumpStart.com has been described as a groundbreaking evolution in children's learning games and the first learning game delivered in a browser with high-quality 3-D graphics and advanced game play. Kids 3 to 10 can use the site to interact, explore and learn.

In the more than 19 years of its existence, the game company has acquired about 30 million parents as fans. The company's Knowledge Adventure, JumpStart and Math Blaster brands have earned over 500 awards.

Also, the game designers know that kids learn and play differently—that's why there are different areas and games perfect for kids of all different learning styles.

For more information, go to www.JumpStart.com.