

1/2 pointers for painters

Keep Water Out! Keep Mildew Away!

(NAPSA)—Rain may be good for the flowers but it's bad for basements.

Excessive moisture in basements and foundation walls can cause structural rot and decay and high humidity levels throughout the home. Even small amounts of water or moisture can create perfect conditions for mold and mildew, which can be smelly, ugly and if left unchecked can cause masonry to crumble. That's why it's important to take care of water problems immediately to prevent problems before they occur.

Fortunately, homeowners can take advantage of state-of-the-art waterproofing technologies, such as ZINSSER's new WATERTITE Mold & Mildew-Proof Waterproofing Paint, to cure basement water problems effectively and economically. The paint was developed to keep water out and mold and mildew away. Here's how to apply it:

- First, clean the surface of dirt, grease and other contaminants. Remove efflorescence (a powdery white deposit found on many concrete surfaces) with muriatic acid or concrete etching solution and remove mold and mildew with a solution of bleach and water. If the basement is already painted, remove as much of the existing paint as possible and remember to patch all holes and cracks, especially those that show signs of active water leaks.

- Liberally apply the first coat of WATERTITE using a thick synthetic brush—or use a large nap



Transform a leaky basement into a beautiful living space.

roller to apply it to a small section of the masonry. Use the brush to work the coating into the pores of the masonry to produce a continuous pinhole-free film. Apply the second coat with a brush or roller.

- Enjoy your basement. WATERTITE dries quickly to a beautiful, smooth, bright, white finish that can be tinted to off-white and other colors, so homeowners can transform a dingy, leaky basement into a beautiful living space. Perhaps most importantly, the paint is guaranteed to prevent the growth of mold and mildew for up to five years. It does more than beautify; it helps keep the surface of basement masonry clean and fresh looking longer.

For information on WATERTITE and other mildew-proof paints, contact ZINSSER at 732-469-8100. Or visit www.zinsser.com for more helpful home improvement tips.