



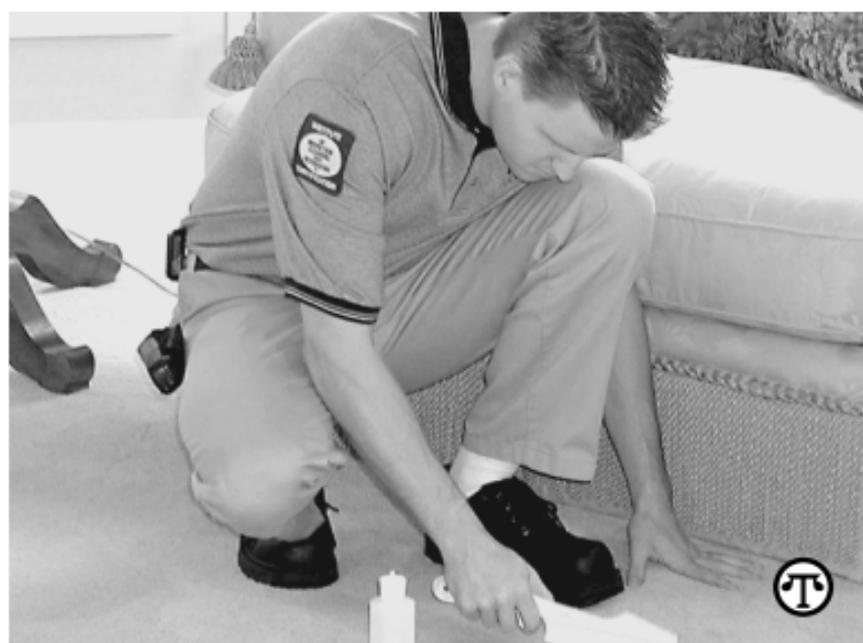
## HINTS FOR HOMEMAKERS



### Keeping A Fresh Home

(NAPSA)—In a recent survey of U.S. homeowners, it was found that four out of every five homeowners feel that the health of their family is directly related to how clean the floors are in their home.

In the survey commissioned by the Institute of Inspection, Cleaning and Restoration Certification (IICRC), only 15 percent of homeowners clean their carpets at least once a year, even though a key component to improving air quality is eliminating carpet and rug odors:



**A key component to improving indoor air quality is eliminating carpet and rug odors.**

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According to the IICRC, the following four-step process is the best way to successfully remove odor from your carpet:

**1.** Remove the source of the odor, using practical methods (absorb liquids, scoop solids).

**2.** Thoroughly clean odor-affected surfaces and materials. Cleaning is basic to deodorizing.

**3.** Treat the odor source with an appropriate odor counteractant (sanitizer, disinfectant, enzyme).

**4.** Seal restorable surfaces, such as subflooring, if practical.

Many sources of odor, including pet urine and tobacco smoke, require specialized procedures and techniques and are best addressed by a certified professional. To learn more, visit [www.certifiedcleaners.org](http://www.certifiedcleaners.org) or call 800-835-4624.