

Pointers For Parents

Keeping Children Safe While You're On The Go

(NAPSA)—Baby-proofing the home is one of the most important things that new parents can offer their newborn. From choosing the perfect crib to quality bath toys, parents are inundated with choices of products that feature the latest and greatest innovations. But with all the options available, one overriding consideration should be first and foremost in parents' minds—safety.

Jeep Consumer Products has developed a line of baby carriers that help make it safe and secure to travel with baby. Jeep Baby Carriers come equipped with the patent-pending Secure Fit indicator, which turns red to confirm a locked latch so baby is secure. Extra-wide padded shoulder straps with bolster and sports mesh help to distribute baby's weight evenly, providing a comfortable fit for parent, while easy-in/easy-out buckles and self-adjust straps make it easy for Mom or Dad to put on.

Available in 3-in-1 (for baby to face forward, face parent or be carried on the hip) and 2-in-1 models, the Jeep Baby Carrier features seat and leg openings that easily adjust for growing babies, reflective trim for better visibility at night and a mesh pocket for storage. When not in use, the carrier stores easily in its own travel bag.

There is a variety of additional products from Jeep Consumer Products to help parents maintain their daily lifestyles while keeping baby safe. These include:



Innovative safety features in child carriers help ensure that babies are kept both comfortable and secure.

- Playards that provide easy travel and storage options;
- A jogging stroller that provides a smooth, safe ride for parents and their child while exercising;
- A sport stroller designed for an active lifestyle, with all-terrain, shock-absorbing, front swivel wheels for a smooth ride;
- All-weather umbrella strollers with a cool-climate roll-up feature that exposes mesh for increased air circulation and creates a headrest, so baby is kept relaxed, comfortable and cool; and
- A complete line of diaper bags with designs for virtually every mom and dad—a must-have accessory for every parent on the go.

For more information about Jeep Consumer Products, visit www.gear.jeep.com.