

ENVIRONMENTAL NEWS

Keeping Cool Starts At The Top

(NAPSA)—Here's cool news for many homeowners: What's atop your home may be key to your comfort. Changing your roof can help curb energy costs and make your home more visually attractive.

Saving Energy And The Environment

"Clay and concrete tiles have been around for thousands of years. They are the original green product," says Jeanne Sheehy of the Tile Roofing Institute.

Roofing tiles not only reflect heat naturally, they let air circulate through the roof. This results in keeping homes cooler in the summer and warmer in the winter.

Tile roofing systems are green for another reason. They come from raw materials that do not deplete limited natural resources. "With the rising cost of oil, asphalt shingles are becoming more expensive and the price points are starting to equal out," says Sheehy.

From an environmental point of view, says Sheehy, "this is the best product that's on the market. It contains no chemicals or other preservatives, and waste from tile production can be immediately recycled back into the manufacturing process, virtually eliminating unnecessary landfill clutter."

Another green-energy effort up on the roof is solar tiles.

"They're more affordable now



Tile roofs, including solar tiles, offer homeowners energy-efficient and cost-effective options.

and they integrate with the actual tiles themselves, so it's seamless and attractive. It's a lot more aesthetically pleasing and serviceable so a roofer can install," says Sheehy.

Other Advantages

Concrete tiles are lightweight and available in a multitude of shapes and colors—blues, greens, browns, even white and black.

Installed properly, tile roofs can withstand harsh weather conditions, including high winds, snow and ice buildup, hail and earthquakes. Additionally, tile roofing is naturally fire-resistant; roof tiles often last the lifetime and more of a home and typically carry a 50-plus-year lifetime, transferable warranty.

More traditional asphalt-based shingle roofing products just have 20-year limited warranties.

Learn More

For more information about the green benefits of tile roofing, visit www.tilerroofing.org.